



Trade Tasmania



Photo credit: Alastair Bett | Vestas Granville Harbour Operations | Tourism Tasmania

Industry and Trade Newsletter April 2022

Tasmania's trade economy is off to a strong start in 2022 with borders re-opening and restrictions easing around the globe. Since February 2021, we have experienced month-on-month annual growth, continuing our record-breaking goods export value, reaching \$4.55 billion annually as at February 2022

Since January the Trade Tasmania team has been active in interstate and international trade events creating new business connections with representation at 37th Space Symposium and Sea Air Space, the world's largest maritime exposition in the US, Foodex 2022 in Japan and Foodservice Australia in Melbourne.

While issues persist with global freight and geopolitical uncertainty we do encourage Tasmanian businesses to take advantage of the new Tasmanian Export Freight Logistics Advisory Service. See below for more information.

The Trade Tasmania team is here to support all Tasmanian exporters to re-connect with global markets. Please email us at trade@stategrowth.tas.gov.au and follow us on [LinkedIn](#) for latest information.



Trade and International Relations News

Free Tasmanian Export Freight Logistics Advisory Service now available to businesses

Advisory company, Affairs of State has been appointed by the Tasmanian government to help local small-to-medium businesses optimise their transport operations, connect with transport services, and develop new freight channels during this critical time.

Making sure the service caters to each business' needs, Affairs of State is undertaking on-site business visits and analysis of critical operational information to identify issues, potential efficiency gains and opportunities for individual clients. They are also working to identify supply chain improvement initiatives and connect exporting businesses with freight and logistics providers.

Eligible businesses will be prioritised based on an assessment of their supply chain needs, with priority given to those businesses facing issues that could affect operational sustainability and viability.

To connect with [Affairs of State](#) please email teflas@affairs.com.au.

Upcoming Business Delegations

Preparations are underway for Tasmania to host business delegations from Business France, the Australian Korean Business Council and the American Chamber of Commerce. All are expected to visit in the second half of the year.

These delegations offer opportunities for business matching and creating awareness of what Tasmania has to offer through familiarisation tours. If you would like to know more or would like to be involved, please email trade@stategrowth.tas.gov.au.

Tasmanian wine and produce the focus at Pinot Palooza Festival 2022

Trade Tasmania are excited to be bringing quality Tasmanian wine and produce to wine-lovers in Melbourne, Sydney and Brisbane at Pinot Palooza this year.

After a two-year event hiatus due to COVID-19, Pinot Palooza is returning for its 10th anniversary and will specifically feature Tasmanian wine, cider, spirits and cheese from more than 20 Tasmanian producers. This will be the first time a wine region has been presented in a region-specific precinct at Pinot Palooza.



Australia-UK Free Trade Agreement

The Tasmanian Government welcomes the signing of the Australia-United Kingdom Free Trade Agreement (AUKFTA), which will bring export and investment opportunities for Tasmania supporting our goods and services trade across beef, sheep and dairy commodities.

The Agreement complements the *Tasmanian Trade Strategy 2019 – 2025* to strengthen and diversify our international markets into the future, and to bolster our long standing historical trade and people-to-people ties with the UK.

More information about this agreement is available on the Australian Department of Foreign Affairs and Trade's [website](#).

Australia-India Economic Cooperation and Trade Agreement

The Tasmanian Government also welcomes the new Australia-India Economic Cooperation and Trade Agreement which will provide greater market access to Australian goods to the world's second most populous nation.

Under the deal, 85 per cent of Australian goods by value will enter India duty-free, with the top Tasmanian exports to benefit being wine, cherries, and wool.

As we continue to grow and expand access to world markets for Tasmanian products, we look forward to deepening our partnership with India.

Learn more about agreement on the Australian Department of Foreign Affairs and Trade's [website](#).

Industry News

International student jobs portal now live.

Study Tasmania recently launched a Jobs Portal to help international students connect with jobs and other employability opportunities on offer in Tasmania.

If you are interested in hiring international students for your Tasmanian businesses, please get in touch and we would be happy to feature your job opportunity on our portal.

Please email Study Tasmania at study.tasmania@stategrowth.tas.gov.au



Industry Capability Network – connecting suppliers and buyers

Tasmania's Industry specialists are here to help your business connect with buyers and suppliers through the national Industry Capability Network (ICN).

The ICN is a powerful online procurement platform, with more than 70,000 active, qualified suppliers and buyers representing around \$400 billion in projects across Australia and New Zealand.

You can join the ICN Gateway at www.gateway.icn.org.au

If you need assistance from local specialists to identify project opportunities that best suit your business capabilities, contact ICN Tasmania at info@icntas.org.au



Industry and Trade support

Support the development of your manufacturing workforce

The Advanced Manufacturing Skills 2 Manufacturing Program aims to support Tasmanian-based advanced manufacturing businesses to undertake non-accredited training activities that will support the development of their manufacturing workforce.

Grants of up to 50 per cent contribution towards non-accredited training such as short courses, product or industry specific training and safety awareness training, with maximum grant of \$15 000. A total funding pool of \$200 000 available this financial year.

Minimum turnover \$300 000 – maximum \$20 million. Further information and the program guidelines are available from the [Department of State Growth](#) website.

Tasmanian Space Technology Seed Fund

Interested in exploring business opportunities in Tasmania's space economy? The Tasmanian Space Technology Seed Fund aims to grow Tasmania's space sector, drive innovation, strengthen industry collaboration, increase investment, and create new skilled jobs for Tasmanians.

Grants of between \$25 000 to \$100 000 are available on a co-contribution basis to eligible businesses to support research and development projects that seek to extend, adapt or develop new products or services for the space economy.

Applications close 2 pm Tuesday 31 May 2022.

For more information contact space@stategrowth.tas.gov.au or 6165 5121.

The Department of State Growth offers a wide range of other grants programs. Browse available programs on our [website](#).

